

# **Digital Designer - Projects**

### Full-time, Hybrid Remote / Sydney

Join one of the fastest-growing tech companies, and industry-leading products behind 'online fundraising' in the impact sector, enabling thousands of the world's most loved charities to raise money and deliver change for good.

We're an ambitious bunch with big goals. Over 10 years we've grown to support more than 1000+ charities internationally, with a current team of 110+ passionate fundraising software professionals across 4 global offices (Australia, NZ, UK, USA). We act as one global team and have a great culture with a load of benefits (health and well-being, work-from-anywhere policies, bonus leave days and more).

We're looking for a smart, ambitious & down-to-earth team member to join us on our next stage of growth in ANZ.

### **The Opportunity**

As a Digital Designer for Projects at Funraisin, you'll be passionate about creating elevated digital designs within the Funraisin ecosystem, taking clients' brands and translating them into engaging and exciting web experiences.

Make good look great. - Apply now with your portfolio and show us how you bring stories, brands, websites, and products to life through design.



#### **Key Responsibilities:**

- Create, design and build deliverables, including page layouts or other unique interfaces for scoped projects and complex campaigns as required.
- Use Funraisin's visual builder to design and build customised fundraising website templates based on a charity's campaign collateral and brand guidelines
- Contribute to project kickoff calls and scoping of new projects to provide estimates to the global projects team.
- Assist the Solutions team with design or HTML/CSS-related queries and ad hoc design tasks from our customers
- Use your keen design eye to contribute to quality assurance checks for site and project launches
- Participate in the Solutions Slack Channel to ensure team questions are being answered with best practice advice and recommendations towards client support outcomes.
- Provide insight and recommendations back to the Product team on maintenance and execution of best practice and accessibility throughout the platform.
- Contribute to new client pitches and the set up of demo sites and presentations to showcase what the product is capable of and how it can deliver for that specific potential client

#### You'll have:

- A strong understanding of content management systems (CMS) and web technologies including HTML, CSS and JS
- A user centered design approach that focuses on best practice digital fundraising and web design



- Experience using Figma and the Adobe Suite (or adjacent design programs)
- A strong design eye for the visual display of content on web and mobile sites and the ability to design with development in mind
- Great time management skills and the confidence to work on a variety of projects at different stages concurrently
- Excellent communication skills and be proactive in updating team members on the status of your workload
- Experience in using bug tracking software (eg Bugherd, Jira)

#### **The Funraisin Team**

We're a team of passionate fundraising software professionals - some have come from world-renowned tech giants such as Google and Apple, others from the highest awarded digital agencies and others from inside some of the world-leading nonprofits.

Together we build world-class products that aim to accelerate the transition to a better world by connecting people to causes. We get a kick out of seeing, and feeling, the impact of our work and we have a ton of fun doing it. Our values demonstrate who we are and what we strive to do.



### Better than yesterday

Continuously improve ourselves and our impact



### Learn fast, act fast

Pursue the fastest path to learning & a bias to action



### Act as one

Be inclusive, have a seat at the table and win/lose together





# Be uplifting and have fun

Be optimistic, passionate, positive and laugh



## Make magic

Strive to make the impossible, possible